

# AWARDS

## Top Award Winners

<b>BEST Mobile Campaign</b>	ARIA Resort & Casino
<b>BEST Email Marketing</b>	Luxor Hotel & Casino
<b>BEST Facebook</b>	Mirage Resort & Casino
<b>BEST Social Media Campaign</b>	Ted Nguyen USA
<b>BEST Website</b>	Tempur-Pedic

## Special Honors

Most Valuable Internet Company	Facebook
B2B Company of the Year	Oracle

Internet Person of the Year	Mark Zuckerberg, Facebook
Most Effective CEO	Robert Baldwin, CityCenter, MGM Resorts Int'l.
President of the Year	Robert Grant, Bausch & Lomb
Excellence in Public Service	Mayor Carolyn Goodman, Las Vegas

Most Progressive Internet Company	PostRelease.com
Most Progressive Real Estate Site	Repalo.com
Most Valuable Analytics Company	Adobe Inc.
Most Valuable Digital Intelligence and Market Research	eMarketer
Most Valuable Law Firm	Cox, Castle & Nicholson LLP
Most Valuable Sales Organization	Sales & Service, Inc.
Most Valuable Search Engine Company	Google
Most Valuable Technology Solution for Education	Keenan SafeSchools
Most Valuable Virtual Online Trade Show Service	UBM Studios

Best Global App	Zinio
Best Information Technology Staffing Company	Irvine Technology Corp.
Best Internet Marketing Academic Program	University of California, Irvine
Best Unified Analytics	Webtrends
Best Use of Data Mining For Use In Fraud Investigations	Ernst & Young

Internet Safety Company of the Year	SocialShield
-------------------------------------	--------------

Leadership in Data Center and Digital Exchange Innovation and Reliability	Switch Communications
--	-----------------------

## Email Marketing

### **BEST Email Marketing Lead Generation Strategy**

Cuipo.org

### **BEST Email Marketing Monthly Newsletter**

Innovative Construction Solutions

LoBue Laser & Eye Medical Centers

Luxor Hotel & Casino

Maybe.For.You

Orange County Department of Education

### **BEST Email Marketing Triggered/Autoresponder**

Excalibur Hotel & Casino

Microsoft LionBridge

Wasp Barcode Technologies

### **BEST Email Marketing Weekly Newsletter**

Orange County Transportation Authority

## Facebook

### **BEST Facebook Fan Interaction/Engagement**

Islamic Dawah Center

Circus Circus Hotel & Casino

### **BEST Facebook Fan Outreach**

Mirage Resort & Casino

redpepper

Kingston Technology

### **BEST Facebook Fan Page Elements**

Mandalay Bay Hotel & Casino

Skylight Global Investments

### **BEST Facebook Site Customization**

Las Vegas Convention and Visitors Authority

Monte Carlo Resort & Casino

## Microsite

### **BEST Microsite Call To Action / Inquiry Capture**

Adobe, Omniture Business Unit

Clicks and Clients

### **BEST Microsite Content**

Luxor Hotel & Casino

Professional Woman's Magazine

Roland DGA

## **Website**

### **BEST Website Animation, Motion Graphics**

Noble Studios

### **BEST Website Design**

CommerceWest Bank

Comprehensive Cancer Centers of Nevada

MOGO

Nitto Tire USA

Orange County Business Council

Orange County Department of Education

Reagan Library

Salt Interiors

SunGard Availability Services

The Signature at MGM Grand

### **BEST Website Search Engine Optimization**

Bellagio Resort & Casino

### **BEST Website Navigation**

Monte Carlo Resort & Casino

Noble Studios

Skylight Global Investments

SunGard Availability Services

### **BEST Website Overall Content**

Drybar

Las Vegas Convention and Visitors Authority

Lincoln Club

Orange County Business Council

PR Newswire

Regence

Roadmaster Drivers School

Simeio Solutions

South Coast Community Services

SunGard Availability Services

Tempur-pedic

University of California, Irvine

### **BEST Website Video**

Comprehensive Cancer Centers of Nevada

DROPSHADE

MGM Grand Hotel & Casino

Monte Carlo Resort & Casino

Roll Call Pictures

TideRock Financial

Waco Records Technologies