

# 2021 GOALS

Brighter futures, better jobs



## EDUCATION

K-12 & community college career pathways

- 1** Grow the Talent Leadership Advisory Board to 40 members; hold inaugural Education/ Business Summit
- 2** Scale three early talent pilots:
  - Expand Work Based Learning Pilot: Career Exploration Experiences (CEE), including mentorships and internships in healthcare, business, tech, and finance, for 200 underserved students
  - Launch Talent Bridge Models: In data analytics and cybersecurity using CLA's collaborations with Alteryx & CISOShare for 40 students
  - Build Modern Youth Apprenticeship Program around data analytics and cybersecurity: Design & pilot first-in-OC for 20 students
- 3** Design and test digital literacy open-source modules in elementary and middle schools

### METRICS 2020-2022

Co-design career exploration experiences with at least 18 companies building on the Career Pathways Pilot & T-LAB to improve the lives of over 4,000 students



## TALENT

Four-year universities

- 1** Create an employment dashboard for 25 member companies on local hiring and talent retention
- 2** Expand engagement pilot to facilitate collaboration between OC universities and employers to simplify acquisition of local talent for internships and jobs. Grow engagement from 86 to 200 (employees) and 535 to 900 (local talent)
  - Pilot a talent retention strategy for the 390+ Ph.D. candidates from UCI's nationally ranked School of Information and Computer Science
- 3** Design and launch Year 2 of the Orange Fellows Program (founding class of 24 fellows) and recruit the second class of 30 fellows

### METRICS 2020-2022

Increase Talent Levels of Retention to 50 companies and 300 employees engaged with 1,000 university students over the next two years to develop and retain talent in OC



## BRANDING

EnvisionOC

- 1** Increase social media and EnvisionOC.org traffic by 300% to boost brand awareness
- 2** Implement AI SoCal SuperHub branding through thought leadership and collaborations
- 3** Attract new enterprises and expand the employee presence in OC of major global Big Tech companies

### METRICS 2020-2022

Grow EnvisionOC viewership and engagement to become the premier branding website in OC and one of the best in the country



## INNOVATION INVESTMENT

SoCal AI SuperHub

- 1** Expand SC Master Fund to reach \$60M of AUM
- 2** Create Operate Start to fund and support very early-stage AI and emerging technology startups, with a focus on diverse and underrepresented founders
- 3** In partnership with the community, develop strategic plan to make OC a leading AI SuperHub by 2030
- 4** Develop and kickoff operating plan for AI Center of Excellence as the attracting force of the SoCal AI SuperHub

### METRICS 2020-2022

Growth in innovation jobs from startups, Master Fund AUM above \$100M, and at least 5 OC VCs with AUM over \$100M, kickoff strategies on road to becoming an AI SuperHub